1. It was observed that 4 out of 5 participants (had trouble to choose between different parts of home page). This means that (home page parts are confusing).
2. It was observed that 4 out of 5 participants (had hard time to choose the specific section). This means that (categories section has lack of information).
3. It was observed that 3 out of 5 participants (faced with annoyance in the no-titled selected category page). This means that (selected-category page is not well-detailed).
4. It was observed that 3 out of 5 participants (did not find order the product well-detailed). This means that (the shopping icon must be clearer).
5. It was observed that # out of # participants (insert observation from research). This means that (insert theme based on that observation).
6. It was observed that # out of # participants (insert observation from research). This means that (insert theme based on that observation).